

Village Green Center Subcommittee Descriptions

Village Marketplace (Commercial District)

Summary: Historic downtowns were once the epicenter of a community's vibrancy where local commerce and community connectivity flourished.

Village Green Center has a rare and unique opportunity to create a thriving downtown district embracing the charm of historic downtowns with planning and amenities businesses, shoppers, and community expect today and long after tomorrow.



The cornerstone of an economically vibrant downtown rests with local ownership of quality businesses. To create a beacon of community pride, an authentic downtown requires rethinking the purpose of downtowns to successfully overcome today's franchise laden environment and ease of internet shopping. Identifying ways to create a true downtown is the task of this subcommittee. Planning, aesthetic design, visual integrity guidelines, and business mix vetting are fundamental requirements to establish the proper function, atmosphere, and standards.

Focus: This subcommittee will identify concepts, ideas, uses and strategies creating the well-designed and appealing shopping district supporting a thriving downtown.

